

Web Analytics Services

from: PMGS Technologies

Price: £2,000.00

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Description

Google Analytics (GA) is a service offered by Google that generates detailed statistics about the visits to a website. The product is aimed at marketers and is the most widely used website statistics service. GA can track visitors from all referrers, including search engines, display advertising, pay-per-click networks, e-mail marketing and digital collateral such as links within PDF documents.



<https://mail.manxaccountancyawards.com/classified/web-analytics-services-39.html>